



jordan mccullar

art director + designer

contact

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recognitions

THE TELLY AWARDS
Silver '24, Bronze '24

AMERICAN ADVERTISING
AWARDS
Silver '22

DAVEY AWARDS
Silver '21

AIGA - JMU
President '18
Secretary '17-'18

AIGA DESIGN CONFERENCE
Volunteer '17

skills

Art Direction
Branding & Identity
Video Production
Digital Advertising
Social Media Marketing
Print Production
Web Design
Illustration

Adobe Creative Suite
HTML
CSS
Figma

experience

HAGER SHARP | *Washington, DC*

Senior Graphic Designer | September '22-June '25

Responsible for leading and executing design work across several clients, while supporting as acting Art Director.

Designer | December '21-September '22

Responsible for leading, problem-solving, and executing the design needs of clients across health and education.

DISCOVERY MARKETING GROUP | *Bonita Springs, FL*

Graphic Design Specialist | November '21

Graphic Designer | November '20-October '21

Responsible for collaborating with the marketing team to create holistic campaigns that influence the target audience to engage with the desired messaging.

~ ~ ~ ~ ~ COVID-19

HOFFMANN CREATIVE AGENCY | *Naples, FL*

Head Graphic Designer | October '19-April '20

Responsible for all design projects from ideation to delivery.

FIRST STEP: A RESPONSE TO DOMESTIC VIOLENCE | *Harrisonburg, VA*

Graphic Designer | February-June '19

Responsible for the design of various promotional and educational materials for the non-profit.

TECHNOLOGY & DESIGN | *Harrisonburg, VA*

Graphic Design Lead | May '18-December '18

Responsible for overseeing all design projects, delegating projects, and providing support for team members.

Graphic Designer | August '17-May '18

education

JAMES MADISON UNIVERSITY

BFA in Graphic Design

Minor in Studio Art